



Thao Ha

Graphic Designer

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createdbythao.com

Work Experience

Three Designing Women

September 2017 – March 2018

Jr. Graphic Designer / Production Artist (Contract)

- Researched and designed social media posts and eblasts to further promote the company.
- Merged Excel data with InDesign templates to produce custom stamps and embossers.
- Applied brand standards consistently across all produced materials for brand cohesion.

Bold Digital Marketing

August 2016 - November 2016

Graphic Designer (Internship)

- Produced wireframes and mocks for client websites.
- Assisted in developing websites through basic HTML and CSS.
- Aided the Creative Director in producing social media content for clients.

Alpha Business Images, LLC

June 2016 - August 2016

Graphic Designer (Internship)

- Designed print and digital collateral for several companies.
- Created and updated company collateral, social media banners, and signages.
- Collaborated with the Art Director in prepping for presentations.

Education

University of Texas at Arlington

B.F.A in Visual Communication

August 2012 – December 2016

Skills

- Typography
- Layout
- Production
- Print Design
- Mobile Design
- Web Design
- Basic HTML & CSS

Softwares

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Microsoft Office
- Wordpress
- Squarespace
- Mailchimp

Languages

- English
Native Proficiency
- Vietnamese
Professional Proficiency